

HEIRLOOM VINES OLD VINE ZINFANDEL

VINTAGE APPELLATION
2013 DRY CREEK VALLEY

FARMING PRACTICES
DRY-FARMED, HEAD-PRUNED, HAND-PICKED



THE LEGACY OF OLD VINES

Our Old Vine Zinfandel is made exclusively of grapes harvested from Zinfandel vines with an average age of more than 95 years. Produced from five distinct vineyards in the Dry Creek Valley, the deep color and firm structure are enhanced by the addition of some of the region's best Petite Sirah. Beginning with the 1987 vintage, Dry Creek Vineyard coined the term "Old Vine" to describe its Zinfandel made from these incredible heirloom vines. With the 2013 release of Old Vine Zinfandel, the packaging change is striking. Each element of the wine is carefully detailed on the front label including harvest dates, fermentation method, soil composition and flavor profile. The details add up to an exceptional new package that compliments this outstanding bottle of wine.

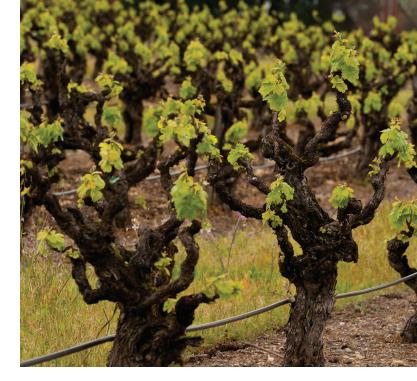
SETTING OUR OLD VINE ZINFANDEL APART SUSTAINABLY PRODUCED & GROWN

- Produced from pre-Prohibition, dry-farmed vines averaging more than 95+ years in age.
- Dry Creek Vineyard was the first to coin the term "Old Vine" in 1987.
- New packaging honors the historic nature of old vines and details winemaking and geography of the famed Dry Creek Valley.
- Innovative cork closure is laser printed with data such as the age of the cork forest, harvest date of the trees and sustainable habitat information. Patent pending.



"One of my favorite Zinfandel producers. Dry Creek Vineyard routinely turns out elegant, classy efforts."

> Robert M. Parker Jr., The Wine Advocate





WINEMAKING NOTES 2013 OLD VINE ZINFANDEL

12-17 DAYS MACERATION, PUMPED OVER TWICE DAILY

14.5%

HARVEST DATES SEPT 15-OCT 10, 2013



APPELLATION: Dry Creek Valley

BLEND: 75% Zinfandel, 23% Petite Sirah,

2% Carignane

BARREL AGING: 16 months in French,

Hungarian and American oak

SOILS: Iron-rich, rocky, gravelly loam

YIELD: 1-2 tons per acre

VINE AGE: Average 95+ years

VINEYARD LOCATION: Hillside

FLAVORS: Boysenberry, blackberry, pepper,

cardamom and allspice.

AROMAS: Perfumed nuances of dried spice,

cardamom and white pepper.

THE FIRST NEW WINERY AFTER PROHIBITION DRY CREEK VINEYARD

1972

WINE PIONEER DAVID S. STARE

ESTATE VINEYARD ACRES 185 SUSTAINABLY FARMED

FOUNDED IN 1972 by David S. Stare, Dry Creek Vineyard was the first new winery in the Dry Creek Valley following Prohibition. Dave's vision to start a winery modeled after a Loire Valley chateau reintroduced the world to the wines of northern Sonoma County. Today, his daughter Kim Stare Wallace continues to build

on these established traditions while innovating for the future. With the second generation firmly at the helm, the

stewardship and future of Dry Creek Vineyard has never been brighter.

