



# WINE CLUB NEWSLETTER EST.

Summer/Autumn 2023

A FAMILY LEGACY OVER 50 YEARS IN THE MAKING





Summer/Autumn 2023

Hello, Wine Club Family!

Sustainability is at the heart and soul of our family winery, which is why I'm excited to put the spotlight on all our earth-friendly projects, and one of my favorite people — my husband and pioneer of biodiversity, Don! I hope you enjoy learning a little more about them in this newsletter.

While the autumn season might feel like the end of the year, in many ways it feels like a beginning to me. The start of a new harvest is always exciting, and quite honestly, a little nerve-racking! We do what we can to prep the soil, prune the vines and

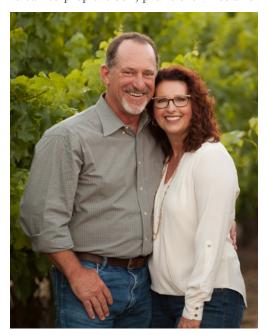
plant what works best. Then, we cross our fingers and hope nature fills in the rest. If the quality of the grapes we've brought in so far is any indication, this will be a fantastic vintage, and I can't wait to share it with you!

Although summer is nearly over, wine country remains a popular destination for short trips and large groups during harvest. I recommend booking your tasting with us ahead of time, as well as taking advantage of the cooler weather by exploring other areas of our property, like our Bocce Ball Court, to entertain friends, family and colleagues! As always, I love to hear from you — please feel free to write to me at <code>wineclub@drycreekvineyard.com</code> to share your comments on this club, or your favorite moments with our wines.

My best,

Kin Stare Wallace

President



#### VISIT US



#### **BOCCE EXPERIENCE**

Thursday-Sunday
AVAILABLE THROUGH OCT

2 Hour Bocce & Lounge Area Rental Up to 12 Guests \$140 Club Members \$175 General Public



SCAN THE QR CODE WITH YOUR MOBILE PHONE TO PURCHASE TICKETS



### HOLIDAY CELEBRATION

Saturday, November 25, 2023

Complimentary for 2 Club Members \$40 General Public



SCAN THE QR CODE WITH YOUR MOBILE PHONE TO PURCHASE TICKETS





## HOW I MET YOUR MOTHER (NATURE)

Without a doubt, *sustainability* is a buzzword these days. Just like *farm-to-table* or *mixologist* is part of the lexicon of foodies and winos, so too is the idea of leading a sustainable life. *Sustainable* and *biodynamic* are words often thrown around as part of a marketing campaign or sales initiative. (We have a phrase for this now, too: *greenwashing!*) In other words, not all that labels itself green or sustainable is so — many lack the authenticity, self-discipline and detailed analysis that it really takes to run a 100% Certified Sustainable business.

Dry Creek Vineyard was a pioneer in sustainability long before it was cool. From vineyard to bottle, to our employees and community, we view sustainability as a multi-pronged approach that defines not only how we make our wine, but our love of the appellation and those who make our family-run business possible. At the very top of our goals is keeping sustainability a way of life, not just a business concept!

Our love story with sustainability began in the 1990s.

Our second-generation owner (then ranch manager) Don Wallace started to notice alarming trends in the vineyards. For one, the vineyards seemed to be devoid of any life — put a shovel in the ground, and there were no beneficial living organisms! As a board member of the California Wine Institute, Don suggested a new path toward farming,

one that builds a symbiotic relationship in the vineyard. He argued for fewer pesticides and more beneficial pests, construction of owl boxes and raptor perches, and other earth-friendly farming practices. This launched a new direction for our future, as our second generation mobilized our teams to keep the health of our vineyards top of mind to this day.

Now, Dry Creek Vineyard employs several strategies. We grow cover crops like clover and bell beans to rebuild depleted soil, releasing bound nutrients, minimizing the need for fertilizer, and helping beneficial insects thrive. We use state-of-the-art vineyard methods, such as satellite data paired with soil mapping to better establish new plantings of vines. Working closely with our vineyard managers, we gather weather data to inform all farming aspects, reducing the consumption of raw materials. We've even installed solar panels and electric charging stations to encourage the use of alternative energy!

As a winery family, we're always thinking of ways to reduce our carbon footprint. "It takes a village," and Dry Creek Vineyard is committed to ensuring a minimal environmental impact! Sustainability is simply part of our DNA — for over 50 years, we have held ourselves accountable to this: make better wine, and create a better place to live and work for ourselves and future generations.

### WINE LIST

DRY CREEK VINEYARD SIGNATURE WINES	RETAIL BOTTLE	CLUB MEMBER PRICING 20% SAVINGS 25% SAVINGS BOTTLE CASE	
2022 Dry Chenin Blanc – Clarksburg	\$17.00	\$13.60	\$153.00
2022 Fumé Blanc – Sonoma County	\$20.00	\$16.00	\$180.00
2022 Sauvignon Blanc – Dry Creek Valley	\$25.00	\$20.00	\$225.00
2021 DCV Block 10 Chardonnay – Russian River Valley	\$45.00	\$36.00	\$405.00
2021 Heritage Vines Zinfandel – Sonoma County	\$28.00	\$22.40	\$252.00
2021 Old Vine Zinfandel – Dry Creek Valley	\$45.00	\$36.00	\$405.00
2019 Cabernet Sauvignon – Dry Creek Valley	\$35.00	\$28.00	\$315.00
2019 Meritage – Dry Creek Valley – NEW RELEASE	\$40.00	\$32.00	\$360.00
2019 The Mariner – Dry Creek Valley	\$50.00	\$40.00	\$450.00
2019 Endeavour Cabernet Sauvignon – Dry Creek Valley	\$100.00	\$80.00	\$900.00
DRY CREEK VINEYARD LIMITED RELEASE WINES	RETAIL BOTTLE	CLUB MEMBE 20% SAVINGS BOTTLE	ER PRICING 25% SAVINGS CASE
2022 DCV3 Sauvignon Blanc – Dry Creek Valley	\$32.00	\$25.60	\$288.00
2022 Taylor's Vineyard Sauvignon Blanc – Dry Creek Valley – NEW RELEASE	\$32.00	\$25.60	\$288.00
2021 The Mariness – <i>Dry Creek Valley</i> – <b>SOLD OUT</b>	\$38.00	\$30.40	\$342.00
2022 Petite Zin Rosé – <i>Dry Creek Valley</i>	\$30.00	\$24.00	\$270.00
2021 Pinot Noir – Russian River Valley	\$45.00	\$36.00	\$405.00
2020 Farmhouse Vineyard Zinfandel – Russian River Valley	\$46.00	\$36.80	\$414.00
2020 Wallace Ranch Zinfandel – Dry Creek Valley	\$46.00	\$36.80	\$414.00
2021 Four Clones Vineyard Zinfandel – <i>Dry Creek Valley</i> – <b>NEW RELEASE</b>	\$46.00	\$36.80	\$414.00
2020 Historic Blocks Zinfandel – Dry Creek Valley	\$56.00	\$44.80	\$504.00
2020 Somers Ranch Zinfandel – Dry Creek Valley	\$46.00	\$36.80	\$414.00
2020 Spencer's Hill Zinfandel – <i>Dry Creek Valley</i> – <b>NEW RELEASE</b>	\$46.00	\$36.80	\$414.00
2020 Vogensen Ranch Zinfandel – Dry Creek Valley	\$46.00	\$36.80	\$414.00
2020 Beeson Ranch Zinfandel – <i>Dry Creek Valley</i> – LAST VINTAGE	\$55.00	\$44.00	\$495.00
2020 Spencer's Hill Petite Sirah – Dry Creek Valley	\$41.00	\$32.80	\$369.00
2019 Cabernet Franc – Dry Creek Valley	\$47.00	\$37.60	\$423.00
2020 Merlot – Dry Creek Valley	\$42.00	\$33.60	\$378.00
2019 Malbec – Dry Creek Valley – SOLD OUT	\$42.00	\$33.60	\$378.00
2019 Meritage "Benchland" - Dry Creek Valley	\$70.00	\$56.00	\$630.00
2019 Meritage "Alluvial Gap" – Dry Creek Valley	\$70.00	\$56.00	\$630.00
2020 Cabernet Sauvignon "Iron Slopes" - Dry Creek Valley	\$72.00	\$57.60	\$648.00
2019 50th Anniversary Cabernet Sauvignon – Dry Creek Valley	\$100.00	\$80.00	\$900.00

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