

Dry Creek

VINEYARD

FAMILY WINEMAKING  
SINCE 1972



WINE CLUB  
NEWSLETTER

May 2015



## A History of Firsts



*Greetings!*

*I remember when I was just a kid, working at the winery as slave labor (I like that joke!), and my father was a one-man show. He worked 7 days a week doing*

*everything from picking grapes and handling pumpovers, to entertaining VIP's and selling the wines on the road. He worked hard - really hard. Since I was so young, I never fully appreciated just what he was doing - building a legacy and a family business during the infancy of the California wine industry.*

*Now that I am President of the winery, I look back on his historic firsts and accomplishments with great pride. I am thankful that he was not afraid to take chances and that he had the fortitude to follow his passion. Frankly, the Dry Creek Valley would not be where it is today without his early vision. The cover story of this newsletter outlines some of the winery's historic firsts and my Dad's legacy.*

*I'm also excited about the future of our winery. We are producing the best wines in our history. The vision my husband and I have had over the years has completely transformed our business. Our lineup of single vineyard Zinfandels are some of the most exciting in the Dry Creek Valley, if not Sonoma County. From our Dry Chenin Blanc right through to Endeavour Cabernet, our winemaking team is doing an incredible job of maintaining a consistent style while also pushing our quality initiative. The entire winery has embodied a "no compromises" mantra which I am exceedingly proud to lead. The wines, vineyards, hospitality, picnic grounds, marketing, sales - you name it, they are all first class.*

*I'd like to invite you to experience our world class hospitality firsthand. Please call Darren Abel who can facilitate an appointment for you here at the winery. His email is [concerge@drycreekvineyard.com](mailto:concerge@drycreekvineyard.com) or 707-473-4703.*

*I'd love to hear from you. Please feel free to write me at [wineclub@drycreekvineyard.com](mailto:wineclub@drycreekvineyard.com) to share your feedback on this club or anything else Dry Creek Vineyard related.*

My best,  
**KIM STARE WALLACE**  
President

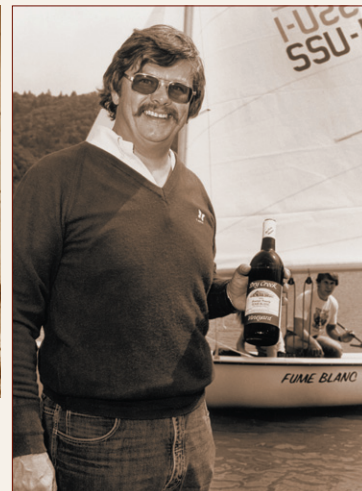
Being the first to do something - anything really - can place a high degree of responsibility in the hands of the person or people in charge of shepherding the historic nature of the "first". Think about it. The first person to walk on the moon was Neil Armstrong. In July of 1969, Armstrong set foot on the lunar surface and declared this was "one small step for man, one giant leap for mankind". Talk about a memorable and historic first! In the world of wine, there have been all kinds of historic firsts. The first grapevines in the United States were planted in New Mexico in 1629. In California, the first vineyard and winery was established by Spanish missionaries in 1769. Agoston Haraszthy came along in 1857 and is known as the "Father of Modern Viticulture in California". He spawned the careers of such luminaries as Charles Krug, Karl Wente, Charles Wetmore, Jacob Beringer and yes, David Stare.

Those early pioneers paved the way for Dry Creek Vineyard's David Stare to come along and revitalize our far Northern Sonoma County appellation. Founded in 1972, our winery has been fortunate to stand on the shoulders of some of the giants in our industry and carve out a unique niche as one of California's new pioneers. We are proud of our more than 40 year legacy.

Perhaps the winery and Dave's greatest achievement was bringing the Sauvignon Blanc varietal to the Dry Creek Valley. Against the better advice of everyone around him, Dave planted Sauvignon Blanc with a vision and passion to make wines that emulated those of the Loire Valley in France. His drive and dedication to Sauvignon Blanc is still felt today - both at the winery and in the Dry Creek Valley appellation. Our Fumé Blanc and Sauvignon Blanc continue to be our best selling wines and Sauvignon Blanc is now the most widely planted white varietal in the Dry Creek Valley. The list of our historic firsts is a source of pride both within the winery and also for our loyal customers who have purchased our wines for many years.



Founder David S. Stare  
1972



1972 Vintage  
Fumé Blanc

**JUNE 14**

**Giants Game – Wine Club Exclusive**

Join us for a pre-game reception in a private club level lounge enjoying scrumptious, gourmet ball park fare and delicious Dry Creek Vineyard wines. Game time is at 1:05 pm. Three time World Series winning team The San Francisco Giants against The Arizona Diamondbacks. **\$195 per person.** Contact Salina Littleton for more information. **Sold Out!**



**JUNE 19**

**Zinfandel Dinner – Wine Club Exclusive**

Join us for our Summer of Zin Dinner. A casual evening in beautiful wine country amongst the vines!

Extremely limited seating. Please RSVP to Salina Littleton at wineclub@drycreekvineyard.com, or call her at 707-433-1000 x123. **\$95 per person.**

**JUNE 20**

**Zin Education – Wine Club Exclusive**

Prior to our Summer of Zin event, we are hosting an educational seminar in our cellar featuring some of our most cherished Zinfandels. Seating for this event will be extremely limited so be sure to RSVP to Salina Littleton at wineclub@drycreekvineyard.com or call her at 707.433.1000 ext 123. **\$35 per person.**



**JUNE 20**

**Summer of Zin**

Back by popular demand, the Sun Kings are the Bay Area's premier Beatles cover band. They are simply amazing! Each year, we sell out our picnic area and witness an awesome concert with DCV wines and food available for purchase. Gates open at noon. Concert starts at 1:00 pm. **\$25 - exclusive wine club member price. \$30 - general public.**

**JULY 18**

**1st Annual Summer Dinner & Bocce Tournament**

We'll have our first ever Bocce Tournament in the vineyard, dancing under the new moon to the Steve Pile Band and a delicious array of appetizers and fabulous food paired with extraordinary Dry Creek Vineyard wines. **\$95 per person.**



**SEPTEMBER 12**

**Sailing Adventure – Wine Club Exclusive**

Join us for a spectacular day on the San Francisco Bay aboard a classic schooner. This club member only sail begins with lunch at St. Francis Yacht Club in San Francisco. There will only be a handful of slots open for this exclusive experience. **\$150 per person.**

**OCTOBER 3**

**Harvest Dinner – Wine Club Exclusive**

Join us the evening before our Harvest Experience to break bread with fellow club members and our winemaker Tim Bell to celebrate Harvest 2015.

Extremely limited seating. Please RSVP to Salina Littleton at wineclub@drycreekvineyard.com, or call her at 707-433-1000 x123. **\$95 per person.**



**OCTOBER 4 - 1 pm to 4 pm**

**Harvest Experience – Wine Club Exclusive**

This fun and educational event, exclusive for wine club members and their guests, will celebrate the beginning of harvest. Join us at the winery as we learn about harvest firsthand from our winemaking team. Mark your calendars now and be on the lookout for more details! *Complimentary for wine club members + 2 guests.* Additional guests may purchase tickets for **\$20 per person.**

**NOVEMBER 28 - 1 pm to 4 pm**

**Holiday Celebration – Wine Club Exclusive**

Our Thanksgiving weekend holiday celebration is the perfect way to get you and your entire family in the holiday spirit (and out of the house). Enjoy festive decorations, great gift giving ideas and holiday treats. Club wines will be available for tasting, as well as pickup. *Complimentary for wine club members + 2 guests.* Additional guests may purchase tickets for **\$20 per person.**



**DECEMBER 5**

**Holiday Winemaker Dinner – Wine Club Exclusive**

A culinary extravaganza! This is an exclusive club member only dinner. Join proprietors Don and Kim Stare Wallace with Winemaker Tim Bell as they lead you through an incredible wine and food experience. Contact Salina Littleton for more information. **\$150 per person.**

# WINE LIST

SIGNATURE WINES	Retail Bottle	CLUB MEMBER PRICING	
		20% Savings Bottle	25% Savings Case
2014 Dry Chenin Blanc - <i>Clarksburg</i>	\$12.00	\$9.60	\$108.00
2013 Fumé Blanc - <i>Sonoma County</i>	\$14.00	\$11.20	\$126.00
2013 Sauvignon Blanc - <i>Dry Creek Valley</i>	\$18.00	\$14.40	\$162.00
2012 DCV Estate Block 10 Chardonnay - <i>Russian River Valley</i>	\$30.00	\$24.00	\$270.00
2013 Heritage Vines Zinfandel - <i>Sonoma County</i>	\$20.00	\$16.00	\$180.00
2012 Merlot - <i>Dry Creek Valley</i>	\$25.00	\$20.00	\$225.00
2011 Cabernet Sauvignon - <i>Dry Creek Valley</i>	\$25.00	\$20.00	\$225.00
2010 Meritage - <i>Sonoma County</i>	\$30.00	\$24.00	\$270.00
2012 Old Vine Zinfandel - <i>Dry Creek Valley</i>	\$30.00	\$24.00	\$270.00
2012 The Mariner - <i>Dry Creek Valley</i>	\$45.00	\$36.00	\$405.00
<b>LIMITED RELEASE WINES</b>			
2013 Taylor's Vineyard Sauvignon Blanc - Musqué Clone - <i>Dry Creek Valley</i>	\$25.00	\$20.00	\$225.00
2014 Petite Zin Rosé - <i>Dry Creek Valley</i>	\$20.00	\$16.00	\$180.00
2012 Estate Petite Sirah - Spencer's Hill Vineyard - <i>Dry Creek Valley</i>	\$36.00	\$28.80	\$324.00
2013 DCV10 Estate Pinot Noir - <i>Russian River Valley</i>	\$38.00	\$30.40	\$342.00
2012 DCV2 Estate Zinfandel - Four Clones Vineyard - <i>Dry Creek Valley</i>	\$38.00	\$30.40	\$342.00
2012 DCV7 Estate Zinfandel - Wallace Ranch - <i>Dry Creek Valley</i>	\$40.00	\$32.00	\$360.00
2012 Somers Ranch Zinfandel - <i>Dry Creek Valley</i>	\$40.00	\$32.00	\$360.00
2012 Beeson Ranch Zinfandel - <i>Dry Creek Valley</i>	\$40.00	\$32.00	\$360.00
2012 Vogensen Ranch Zinfandel - <i>Dry Creek Valley</i>	\$40.00	\$32.00	\$360.00

## ~ Dry Creek Vineyard Named #1 on TripAdvisor ~

We recently received some very exciting news that we wanted to share with our wine club members. In February, Dry Creek Vineyard received the TripAdvisor honor of being the #1 thing to do in Healdsburg!

TripAdvisor is the world's largest travel site, so this is quite an honor! Rankings are based on customer feedback. That means you helped make this possible. We are so grateful to all our wine club members and couldn't have achieved this honor without you.

Thanks to all of you who took the time to share your stories and photos with us on TripAdvisor. Your stories of birthdays, engagements, special events and just hanging out at the winery make all of our hard work worth it. But don't worry; we won't let this go to our head. We will stay the same friendly, family-owned winery that you've come to know and love. And we'll keep on making exceptional fairly-priced wines.

We always welcome and appreciate your feedback. If you would like to share something with us, please do not hesitate to call the winery or send us an email at [wineclub@drycreekvineyard.com](mailto:wineclub@drycreekvineyard.com). And you can always write a TripAdvisor review!



**CERTIFICATE  
OF EXCELLENCE**

## A HISTORY OF FIRST

- 1972 – 1st winery built in the Dry Creek Valley after Prohibition
- 1972 – 1st to plant Sauvignon Blanc in the Dry Creek Valley
- 1972 – 1st Fumé Blanc in Sonoma County
- 1973 – 1st to advocate Bordeaux blending
- 1982 – 1st sailboat on a wine label
- 1983 – 1st to pioneer Dry Creek Valley's AVA status
- 1985 – 1st to coin the term Old Vine Zinfandel
- 1987 – 1st to adopt the term Meritage on a wine label
- 1997 – 1st to release a Heritage Clone Zinfandel
- 1998 – 1st to introduce sustainable agriculture in California
- 2002 – 1st to partner with US SAILING
- 2013 – 1st Official Wine for Sailors
- 2015 – 1st Class Winery

Kim Stare Wallace and the second generation have continued the pride of family ownership that began with Dave and now pushes the winery to even greater heights. Our history of firsts might not be as significant as Neil Armstrong's or Agoston Haraszthy's contribution to California wine, but we are thankful to have played a small role in shaping the wine industry into what it has become today.



Three Generations of Family Winemaking

## FEATURED EVENT

### 1ST ANNUAL SUMMER DINNER & BOCCE TOURNAMENT

Saturday, July 18, 2015 | 6:00 pm | \$95.00 per person inclusive



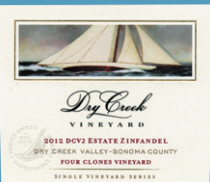
Join us for our 1st Annual Summer Dinner & Bocce Tournament. We'll have our first ever Bocce Tournament in the vineyard, dancing under the new moon to the Steve Pile Band and a delicious array of appetizers and fabulous food paired with extraordinary Dry Creek Vineyard wines.

Please RSVP to Salina Littleton at [wineclub@drycreekvineyard.com](mailto:wineclub@drycreekvineyard.com) or by calling 707.433.1000 x 123. (21+ only please).

*Although we love your dogs, please keep them at home during this event.*

## Our Latest Accolades ...

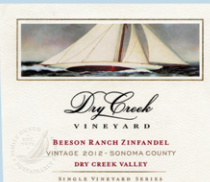
2012 DCV2 ESTATE ZINFANDEL  
FOUR CLONES VINEYARD  
DRY CREEK VALLEY



91 POINTS

Wine Spectator

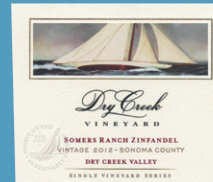
2012  
BEESON RANCH ZINFANDEL  
DRY CREEK VALLEY



90 POINTS



2012  
SOMERS RANCH ZINFANDEL  
DRY CREEK VALLEY



91 POINTS

Wine Spectator

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Content: 100% Recycled, 50% Post-Consumer Waste,  
Processed Chlorine Free

