

Dry Creek

VINEYARD

FAMILY WINEMAKING  
SINCE 1972



www.drycreekvineyard.com



Wine Club Newsletter – Feb. 2015

## GREETINGS!



For me, a new year brings renewed hope and promise. As a family run winery, we face many challenges both large and small that keep me up late into

the night, causing yet another grey hair on my head!

However, there is one thing I know I can always count on - our incredibly loyal wine club members. When I started this wine club more than 25 years ago, I never imagined how wildly successful or how amazingly loyal the members would become. Can you believe that we still have original members? That's more vintages and more wines than I can count. Wow! That's part of the reason the feedback we get from our wine club members is so incredibly valued.

This issue is dedicated to sharing some of the tremendous benefits of your club membership along with some exciting new events and club options we are putting into effect this year.

I am really excited about that San Francisco Giants game! We also take a moment to reflect on the memorable holiday winemaker dinner from this past December. This is one of my favorite events of the year and from everything I saw, it might have been our best yet.

I'd love to hear from you.

Please feel free to write me at [vsc@drycreekvineyard.com](mailto:vsc@drycreekvineyard.com) to share your feedback on this club or anything else Dry Creek Vineyard related.

My best,  
**KIM STARE WALLACE**  
President

## WHAT'S NEW with the Dry Creek Vineyard Wine Club?

Being a member of our extended family, we take your feedback and ideas seriously. We are always looking for ways to improve, and some of the best changes we have made over the years have come as a result of valuable feedback from wine club members. In 2014, we sent out a wine club survey, and to no one's surprise here at the winery, the response was tremendous. We thank you first and foremost for taking the time to share your insights. We are truly fortunate to have the best wine club members in the industry!

One of the very first things we noticed and heard loud and clear is that some of our club members may not be fully aware of their great benefits. We want everyone to have the opportunity to take full advantage of their membership, so here is a quick reminder.

### ► You Receive

- 20-25% wine savings
- 20% on 1-11 bottles
- 25% on 12 or more bottles
- Your tastings at the winery are always complimentary for up to 6 people.
- Club members have access to more than 12 special promotions per year, offering savings on wine & shipping.
- Club members enjoy four complimentary, private events each year. Each event is designed to experience the new club shipment wines and is always paired with delicious food bites.
- Barrel Tasting in March
- A Day in Loire Valley in May
- Harvest Experience in October
- Holiday Open House in November
- Special club member pricing on all events.



CONTINUES ON BACK PAGE

**MARCH 6, 7, 8 & 13, 14, 15**

**Barrel Tasting - Wine Club Exclusive  
New Release Reception**

Join us for Barrel Tasting Weekends. Our cellar will be open 11:00 am to 4:00 pm as we welcome club members to taste from some of our incredible, small lot wines from barrel. Current vintages of club only wines will be available for tasting as well. *Complimentary for club members.* Up to 4 guests may purchase tickets for \$20 per person.



**APRIL 25 & 26**

**Passport to Dry Creek Valley**

Chart your course and join the regatta for the Dry Creek Cup! We're celebrating over 40 years of family winemaking in the Dry Creek Valley. The weekend will be filled with delicious victuals, salty shanties and a stem to stern selection of fabulous wines! Become a DCV deckhand and party with the crew at Dry Creek Vineyard. To purchase tickets, visit [www.wdcv.com](http://www.wdcv.com).



**MAY 16**

**A Day in the Loire Valley**

Revel in the sights, sounds, food and *joie de vivre* of A Day in the Loire Valley. From 1:00 to 4:00 pm, sample our Loire-inspired wines while you relax and enjoy family and friends in the comfort of our gardens with music, food pairings, artists and more! *Complimentary for club members.* Up to 4 guests may purchase tickets for \$30 per person.



**JUNE 14**

**Giants Game - Wine Club Exclusive**

Join us for a pre-game reception in a private club level lounge enjoying scrumptious, gourmet ball park fare and delicious Dry Creek Vineyard wines. Game time is at 1:05 pm. Three time World Series winning team The San Francisco Giants against The Arizona Diamondbacks. \$195 per person. Contact Salina Littleton for more information.



**JUNE 20**

**Zin Education - Wine Club Exclusive**

Prior to our Summer of Zin event, we are hosting an educational seminar in our cellar featuring some of our most cherished Zinfandels. Seating for this event will be extremely limited so be sure to RSVP to Salina Littleton at [vsc@drycreekvineyard.com](mailto:vsc@drycreekvineyard.com) or call her at 707.433.1000 ext 123. \$35 per person.



**JUNE 20**

**Summer of Zin**

Back by popular demand, the Sun Kings are the Bay Area's premier Beatles cover band. They are simply amazing! Each year, we sell out our picnic area and witness an awesome concert with DCV wines and food available for purchase. Gates open at noon. Concert starts at 1:00 pm. \$25 - exclusive wine club member price. \$30 - general public.



**SEPTEMBER 12**

**Sailing Adventure - Wine Club Exclusive**

Join us for a spectacular day on the San Francisco Bay aboard a classic schooner. This club member only sail begins with lunch at Saint Francis Yacht Club in San Francisco. Be sure to watch for more details as there will only be a handful of slots open for this exclusive experience. \$150 per person.



**OCTOBER 4 - 1 pm to 4 pm**

**Harvest Experience - Wine Club Exclusive**

This fun and educational event, exclusive for wine club members and their guests, will celebrate the beginning of harvest. Join us at the winery as we learn about harvest firsthand from our winemaking team. Mark your calendars now and be on the lookout for more details! *Complimentary for wine club members.* Up to 4 guests may purchase tickets for \$20 per person.



**NOVEMBER 28 - 1 pm to 4 pm**

**Holiday Celebration - Wine Club Exclusive**

Our Thanksgiving weekend holiday celebration is the perfect way to get you and your entire family in the holiday spirit (and out of the house). Enjoy festive decorations, great gift giving ideas and holiday treats. Club wines will be available for tasting, as well as pickup. *Complimentary for wine club members.* Up to 4 guests may purchase tickets for \$20 per person.



**DECEMBER 5**

**Holiday Winemaker Dinner  
Wine Club Exclusive**

A culinary extravaganza! This is an exclusive club member only dinner. Join proprietors Don and Kim Stare Wallace with Winemaker Tim Bell as they lead you through an incredible wine and food experience. Contact Salina Littleton for more information. \$150 per person.





## *Holiday Winemaker Dinner*

IN OUR CELLAR

December 2014

**E**ach December, we host what has become an annual tradition, our Holiday Winemaker Dinner. We love to welcome our club members into our magical cellar that is transformed into an elegant dining room, surrounded by candle lights and barrels of wine.

The evening began with Christmas crackers filled with crowns and trinkets. The merriment continued as the conversations became lively. The poached scallops with cauliflower and fennel were a perfect complement to our 2012 DCV Estate Block 10 Chardonnay. As the delicious slow braised short ribs were served, out came the magnums of 2010 Endeavour Cabernet Sauvignon! The evening really came to life as renowned Jazz singer Shea Breaux Wells and her incredible band entertained us with sultry tunes and guests embraced each other on the dance floor.

It's already time to start planning this year's fête. We do hope you will be able to join us, December 5, 2015.



## WHAT'S NEW WITH THE DRY CREEK VINEYARD WINE CLUB? .....

► **Shipping**

An area of feedback was your concern over the rising prices for shipping. The most common feedback we received was that freight charges were high, and that wine club members looked forward to our frequent shipping promotions. We have good news on this front. We've been working with our shipping company, and even though shipping prices are increasing for most wineries, your shipping prices will not increase! And as this newsletter was going to press, we just decided to offer fixed shipping prices on your club shipments. While we're not quite ready to share all of the details with you, we did want to share this exciting news!

► **Events**

We're planning some fantastic events in 2015. The perennial favorites are returning such as Summer of Zin in June and the Holiday Winemaker Dinner in early December. We are also adding some exciting new events based on your ideas. One new event we are all looking forward to is the Dry Creek Vineyard and San Francisco Giants game taking place June 14th. This will be a memorable experience and includes a private wine reception with President Kim Stare Wallace, as well as a wine club member lounge area for just our group to relax and enjoy the game. Please be on the lookout for more details regarding this! We will continue with our four complimentary wine club exclusive pick up events as well as another sail on the San Francisco Bay this Fall. All in all, 2015 is shaping up to be a jammed packed year! You can check out the latest list of events on our website, <http://www.drycreekvineyard.com/news-events/events/>.

► **New Wine Club Option – 24 bottle Case Club**

We're constantly looking at how we can modify our wine club shipment options to meet the needs of our members. The last change we made was to introduce our 2 shipment a year option to save you roughly 30% on shipping, and it was a huge success. We anticipate that our newest change will be just as popular. A number of our wine club members asked if we could increase the number of bottles in each shipment. We're happy to introduce our new Case Club 24. You will receive 12 bottles of our winery exclusive, single vineyard wines in May and again in November. And your wine club shipment discount increases to 25%. It's the best of both worlds - more Dry Creek Vineyard wines for your cellar and a better discount on your purchase! To change your club membership to the new 24 bottle case club or for more information, give us a call at 1-800-864-9463 x123.

Customer service continues to be our #1 priority. As we move into 2015, we are looking at additional ways to improve our customer service. When we say you are a member of our extended winery family, we mean it! If you have feedback or would like to share something, please do not hesitate to reach out. We welcome your ideas and your opinions.

Thank you, from all of us.



## OUR LATEST ACCOLADES

2012 DCV ESTATE  
BLOCK 10 CHARDONNAY  
RUSSIAN RIVER VALLEY



90  
POINTS

WINEENTHUSIAST  
MAGAZINE

2012  
OLD VINE ZINFANDEL  
DRY CREEK VALLEY



90  
POINTS

Robert Parker's  
Wine Advocate

2012 DCV2 ESTATE ZINFANDEL  
FOUR CLONES VINEYARD  
DRY CREEK VALLEY



94  
POINTS

Wine & Spirits

P.O. Box T • 3770 Lambert Bridge Road  
Healdsburg, CA 95448  
Tel. 707-433-1000 • 800-864-9463  
[www.drycreekvineyard.com](http://www.drycreekvineyard.com)

Wine Club Administrator: Salina Littleton ext. 123  
[vsc@drycreekvineyard.com](mailto:vsc@drycreekvineyard.com)  
Content: 100% Recycled, 50% Post-Consumer Waste,  
Processed Chlorine Free



You Tube

Instagram

