

Dry Creek  
VINEYARD

FAMILY WINEMAKING  
SINCE 1972



www.drycreekvineyard.com



Wine Club Newsletter – May 2014

## GREETINGS!



*Spring is such a wonderful time of year. The vineyards are pushing their young shoots and the surrounding terrain is emerald green. I often think of spring*

*as a time of renewal, putting the cold dark days of winter behind and the freshness and warmth of the pending summer and harvest season ahead.*

*Speaking of fresh and new, I'm thrilled to share our newly designed website. Our entire team has worked tremendously hard to provide a website that is full of great information and is, most importantly, user friendly for our customers. I hope you enjoy the new look and shopping experience as much as I do.*

*The cover story for this newsletter focuses in on a passion my husband and I both share – sustainability. The Creekside Restoration Project behind my home and the winery is now complete and it's an impressive sight. The sheer scale and scope of the project was hard to believe and we are excited about watching the Coho salmon and Steelhead trout come back to prominence in the Dry Creek.*

*As always, I love to hear from you. Please feel free to write me at [vsc@drycreekvineyard.com](mailto:vsc@drycreekvineyard.com) to share your feedback on this club shipment or anything else Dry Creek Vineyard related.*

My best,  
**KIM STARE WALLACE**  
President



## RESTORING THE DRY CREEK

The Dry Creek Habitat Enhancement and Demonstration Project supported by the Sonoma County Water Agency and several cooperating landowners, is a decade long project that is large in both its scope and intention. The essence of the project aims to improve the habitat of the now endangered Coho salmon and Steelhead trout that call the Dry Creek their home. Walking the backwaters with Don Wallace behind his home, it is evident that his passion for land preservation and sustainability are of the utmost importance. “Before we began this project, the creek bed was eroded and the flow of water had changed. It wasn’t always like that. This creek used to run dry – hence its name.” The change has been dramatic.



*Winery Partner  
Don Wallace*



Massive logs were used to construct the riffle habitat areas.

In the 1970s and 80s, Warm Springs Dam, known as Lake Sonoma, was constructed. Its operation began in 1984 to provide flood control in the winter and to store water year-round for municipal and domestic uses. The dam has affected the Dry Creek in many ways, but no other species have been as adversely affected as the salmon and trout. The creek no longer runs “dry” as it once did. Rather, flow rates vary during winter and summer months with lower rates in the winter and swifter rates during summer months. The result is a poor habitat quality and a stressful environment for the young Coho and Steelhead when



The backwater channel provides a needed resting place for the spawning fish.



Huge root wads were used to provide bank stabilization and needed erosion control.

# VISIT OUR NEW WEBSITE



The homepage received a refreshing look with added functionality.



The Wine 101 section provides basic education points on all things wine related.

We are proud to unveil our newly designed website. Several new features have been incorporated making the entire site much more user friendly and easy to navigate. Please take a tour at [www.drycreekvineyard.com](http://www.drycreekvineyard.com).

Our new site is full of information on each of our wines. One area we are particularly proud of is our Wine 101 section. One of our primary missions is education. We pride ourselves in offering a warm and inviting experience in our tasting room. We love to educate without being pretentious. Wine should be fun! The Wine 101 section discusses the basics of wine tasting including color, aroma, taste and finish. We also make recommendations about glassware and decanting.

Another new feature is our Wine Finder. If you live far away from the winery but still want to know where you can find your favorite DCV wines, the wine finder is a great tool. Plug in your ZIP code and provide a radius and up pops all sorts of accounts, both restaurant and retail, who currently carry Dry Creek Vineyard wines.

Can't find what you're looking for? Feel free to reach out for us. We'd love to hear from you. Email us at [vsc@drycreekvineyard.com](mailto:vsc@drycreekvineyard.com).

## NEW EVENT

# SUMMER CRAB FEST

July 26, 2014 • 6:00 pm - 9:30 pm

\$95.00 per person



Join us for a family favorite – Summer Crab Fest! Each summer, our family enjoys warm summer nights, sips of ice cold Chenin Blanc and fresh crab. We are excited to share this family tradition with our wonderful club members and their guests.

The evening will be filled with great food, wine and friends as we enjoy games and live entertainment in our fabulous picnic area.

Please RSVP to Salina Littleton at [vsc@drycreekvineyard.com](mailto:vsc@drycreekvineyard.com) or by calling 707.433.1000 x123. (21+ only please)

*Although we love your dogs, please keep them at home during this event.*

RESTORING THE DRY CREEK

they are at their most vulnerable state. Riffle habitats, important fish production areas, are also rare up and down the creek.

Stage 2 of this important project is now complete with the hope of regenerating the fish population along the entire Dry Creek. The first demonstration project was completed in 2012 along 1.1 miles in the middle of the valley, extending from the mouth of Grape Creek downstream to the mouth of Crane Creek. Stage 2, behind Kim and Don's home and the winery, was finished in the fall of 2013 and included a new estuary for spawning fish along with several riffle areas and bank and erosion control improvements. The entire project is slated for completion in 2020, which will ultimately result in more than six miles of habitat enhancement. In the next 10 to 15 years, the hope is that the Dry Creek will once again provide a high quality habitat as one of Sonoma County's prime spawning areas for these endangered fish.

For Don, stepping forward and offering his backyard as a demonstration site was an easy decision as was convincing his neighbors up and down the creek that this was a worthwhile project. "This project is something I'm passionate about," says Don. "Everything we do at the winery and in our business practices is an effort to lead sustainable lives. It's no different at home. We're protecting this area for future generations."



Baby salmon and trout were released into the completed habitat area.

OUR LATEST ACCOLADES

2011  
OLD VINE ZINFANDEL  
Dry Creek Valley



91 POINTS

WINEENTHUSIAST  
MAGAZINE

2012 TAYLOR'S VINEYARD  
SAUVIGNON BLANC - MUSQUÉ CLONE  
Dry Creek Valley



90 POINTS



2010  
THE MARINER  
Dry Creek Valley



90 POINTS

WINEENTHUSIAST  
MAGAZINE

Order two or more cases and receive **30% SAVINGS**. Please note: discounts can be applied to mixed cases.

Call Salina Littleton at 800-864-9463 ext. 123 or order from our online store. **Discount will be applied when you check out.**

**30% SAVINGS!**

P.O. Box T • 3770 Lambert Bridge Road  
Healdsburg, CA 95448  
Tel. 707-433-1000 • 800-864-9463  
www.drycreekvineyard.com

Wine Club Administrator: Salina Littleton ext. 123  
vsc@drycreekvineyard.com  
Content: 100% Recycled, 50% Post-Consumer Waste,  
Processed Chlorine Free



## ◆ WINE LIST ◆

SIGNATURE WINES	Retail Bottle	CLUB MEMBER PRICING	
		20% Savings Bottle	25% Savings Case
2013 Dry Chenin Blanc - <i>Clarksburg</i>	\$12.00	\$9.60	\$108.00
2013 Fumé Blanc - <i>Sonoma County</i>	\$14.00	\$11.20	\$126.00
2013 Sauvignon Blanc - <i>Dry Creek Valley</i>	\$18.00	\$14.40	\$162.00
2011 Foggy Oaks Chardonnay - <i>Russian River Valley</i>	\$20.00	\$16.00	\$180.00
2012 Heritage Vines Zinfandel - <i>Sonoma County</i>	\$20.00	\$16.00	\$180.00
2012 Merlot - <i>Dry Creek Valley</i>	\$25.00	\$20.00	\$225.00
2011 Cabernet Sauvignon - <i>Dry Creek Valley</i>	\$25.00	\$20.00	\$225.00
2011 Old Vine Zinfandel - <i>Dry Creek Valley</i>	\$30.00	\$24.00	\$270.00
2010 Meritage - <i>Sonoma County</i>	\$30.00	\$24.00	\$270.00
2011 The Mariner - <i>Dry Creek Valley</i>	\$45.00	\$36.00	\$405.00
<b>LIMITED RELEASE WINES</b>			
2012 Taylor's Vineyard Sauvignon Blanc - Musqué Clone - <i>Dry Creek Valley</i>	\$25.00	\$20.00	\$225.00
2013 Petite Zin Rosé - <i>Dry Creek Valley</i>	\$19.00	\$15.20	\$171.00
2011 Estate Petite Sirah - Spencer's Hill Vineyard - <i>Dry Creek Valley</i>	\$34.00	\$27.20	\$306.00
2011 Somers Ranch Zinfandel - <i>Dry Creek Valley</i>	\$38.00	\$30.40	\$342.00
2011 Beeson Ranch Zinfandel - <i>Dry Creek Valley</i>	\$38.00	\$30.40	\$342.00
2012 DCV10 Pinot Noir - <i>Dry Creek Valley</i>	\$38.00	\$30.40	\$342.00
2011 DCV2 Estate Zinfandel - Four Clones Vineyard - <i>Dry Creek Valley</i>	\$38.00	\$30.40	\$342.00
2011 Sailors' Cuvée Cabernet Sauvignon - <i>Dry Creek Valley</i>	\$60.00	\$48.00	\$540.00
2010 Endeavour Cabernet Sauvignon - <i>Dry Creek Valley</i>	\$65.00	\$52.00	\$585.00



## EVENTS CALENDAR

**MAY 10<sup>TH</sup> Meritage Blending Seminar**

11:30 am - 1:00 pm

\$40 per person

**MAY 10<sup>TH</sup> A Day in the Loire Valley - New Release Reception**

1:00 pm - 4:00 pm

*Complimentary for members and up to four guests*

**JUNE 21<sup>ST</sup> Special Zinfandel Retrospective Tasting**

11:00 am - 12:30 pm

\$35 per person

**JUNE 21<sup>ST</sup> Summer of Zin!**

1:00 pm - 4:00 pm

\$25 per person - *Exclusive Wine Club member price*

**JULY 26<sup>TH</sup>**

**Summer Crab Fest**

6:00 pm - 9:30 pm

\$95 per person

**SEPTEMBER 13<sup>TH</sup> Sailing Adventure in San Francisco Bay**

**OCTOBER 4<sup>TH</sup>**

**Harvest Experience - New Release Reception**

1:00 pm - 3:00 pm

**NOVEMBER 29<sup>TH</sup>**

**Holiday Celebration - New Release Reception**

12:00 pm - 4:00 pm