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## Great Wine at Half the Price (Yes, There's a Catch)

**I**f a wine shop offered its best bottles at half price, my guess is that the lines of customers would be 10 deep in every aisle. Yet, something like a half-price sale is available every day, but almost nobody seems to notice.

The “sale” I’m talking about is half bottles. Many excellent wines are available in a 375-milliliter size, half the standard size, at about half the price of a full bottle. If you’re willing to trade quantity for quality via half bottles, you’ll discover that you can drink superb wine for roughly the same price as your basic swill.”

### 2004 Dry Creek Vineyard Heritage Zinfandel

*Sonoma County*

“Serves up a bouquet of berries and vanilla on the nose and a wallop of ripe fruit on the palate.”

